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Beauty designed by .. Beauty designed by ..























On October 21<sup>st</sup> and 22<sup>nd</sup>, thousands of women embarked upon the Donald J. Stephens Convention Center to the attend the *Chicago Ultimate Women's Expo*. The Ultimate Women's Expo celebrated their 17<sup>th</sup> season of weekends of amazing shopping, hundreds of exhibits, plus experts in Health, Wellness, Finance, Travel and Leisure, Home and Garden and Business Development. *The Chicago Ultimate Women's Expo* unites thousands of women with the most respected companies and brands that provide valuable products and services designed to enrich the lives of women.

This year's Keynote Speakers included Award Winning Actress, New York Times Bestselling Author and FOOD Network's star Valerie Bertinelli, Emmy Award Winning Host of "EXTRA!", Mario Lopez, "Real Housewives of Atlanta" star Kenya Moore, Comedian, Actress and Co-Host of FOX-TV's "The Real" Loni Love and Legendary Entertainer MC Lyte.

**WoWEbony.com** made their presence known by occupying a large corner space complete with an irresistible step and repeat banner accompanied by a red carpet and their very own photographer. Their booth also included striking 7-foot banners of real customers wearing their products. **WoWEbony.com** rounded out their display with premium quality, affordable lace wigs in various textures, colors, lengths, densities, and styles.

A steady flow of women flocked to the lace wigs displayed at **WoWEbony.com's** booth. They couldn't wait to run their fingers through the hair and many commented about how nice and soft it felt. One of the most common questions were, "Is *Wow Ebony* located in Chicago?" There were serious looks of disappointment on the faces of women when they were told that **WoWEbony** was not a local company because they expressed that they would love to be able to walk into a retail space and purchase wigs of this price and quality. There were also many women inquiring about whether the lace wigs from **WoWEbony.com** were human hair. Many could not believe that lace wigs so competitively priced were real, human hair.

Even though **WoWEbony** is not local to Chicago and doesn't currently occupy retail space in the city, customers can go to the easy-to-use website and look through the hundreds of available styles and customize the lace wig of their choice. Customers select the color, length, density, lace color, cap size, and whether they want baby hair around the perimeter of the lace wig unit. Every part of the order can be fully customized and tailored to your specifications and advanced custom options are also available. Orders are prepared and shipped out quickly with most being received in about a week. **WoWEbony.com** offers unparalleled customer service so buyers can shop with confidence that they will receive the quality product they ordered and that it will perform and last as it should.

**WoWEbony's** showing at the Chicago Ultimate Women's Expo was so well-received that they can't wait to exhibit at more trade shows in the future, so they can bring their vast selection and offerings to women in person across the country.

**WoWEbony.com** is committed to setting itself apart by offering the finest lace wigs, hair extensions and closures at a reasonable price. If you're looking for a quick way to elevate your style without breaking the bank, check out **WoWEbony.com**.





